

Winthrop High School
Digital Photography and Graphic Design
20018-2019
Syllabus

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Digital Photography and Graphic Design

This is a course designed to introduce and instruct students on the different facets and principals of digital photography, graphic design, basic web design and the digital arts. Through a variety of projects students will learn photography, digital manipulation, typography, marketing and many other aspects of digital art.

Objectives

1. Demonstrate fundamentals of using the Canon Rebel T3i- T5i digital cameras series.
2. Demonstrate upkeep, care and overall maintenance of a variety of equipment.
3. Demonstrate computer skills including transferring files, uploading and downloading work, using a variety of different programs and functions.
4. Demonstrate understanding of shot composition and the elements of art and photography including lighting, color, balance, space, layout, contrast, focus and movement among others.
5. Demonstrate the fundamentals of using a variety of software to manipulate photos and create digital compositions including Adobe Photoshop and Illustrator.
6. Create a professional digital portfolio web page that displays your artistic journey on the Wix website building platform.
7. Have fun creating original Art!

Projects

Projects will range from short individually graded works to longer, more involved collaborative efforts. Projects may include but are not limited to:

Design Portfolio
Food Photography
Portraits
Lyric Typography
Person/Place/Thing Triptych
Re-imagined Movie Poster
Imaginary Festival Poster
Sports Schedules
Product Photography
School Pamphlets

Public Service Announcements
Website Creation
Double Exposure
Event Photography
Landscapes
Abstract
Architecture
*Make your own project
People of Winthrop

Assessments

50%- Projects & Photo Contest

20%- Portfolio Check

10%- Journals, Effort & Participation

10% Event Photography

10% Test & Quizzes

Event Photography

Each student will be responsible for capturing three different school events throughout the school year. I suggest that you pick one a season to ensure you get the full scope of Winthrop High School and see how your photography skills improve throughout the year. You will be responsible to selecting the 20 best photos from each event. You will need to crop, edit and upload the photos to both your portfolio and the photography classes portfolio.

Overall

This course should give you the tools to go out and capture the world. I want you to have the creative freedom to express yourself, share your perspective of the world and create original works of art through the guiding principals that we learn. Take this course as an opportunity to grow as an artist, photographer, designer and person. The world is your composition, reach out and capture it through your unique lens!